



Webinar: Considerations for Re-Opening Your Campus in the Age of COVID-19

Thursday, May 28, 2020 from 4-5:30pm

Colleges and universities in Massachusetts and across the country continue to wrestle with difficult questions around how and when to safely and responsibly welcome students, faculty, and staff back to campus during the COVID-19 pandemic. How can institutions prepare for and manage health and safety concerns? What actions can and should be taken now to alleviate anxiety and reduce risk?

Attend this webinar to learn from nationally renowned medical experts as they provide updates and insights on the status of COVID-19; national guidelines and safety protocols; screening, testing and related challenges; treatment and vaccine updates; and specific medical considerations and precautionary measures for limiting transmission of the virus and keeping college communities as safe as possible. The webinar will also feature insight from crisis communications experts around best practices for communicating clearly, concisely, and effectively with the audiences that matter most during this rapidly evolving situation.









Presenters include:

- The Honorable David Shulkin, M.D., FACP, Ninth Secretary, U.S. Department of Veterans Affairs
- Michael R. Jaff, D.O., FACP, FACC, chief medical officer, global medical device manufacturer
- Sandy Lish, principal and co-founder, The Castle Group
- Philip Hauserman, vice president, director of crisis communications, The Castle
 Group

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